

# Business Advertising in the Keepsake Program Book

On November 14, 2010 ICS/AG Fashion Show will host three separate shows  
– with an audience of 400+ at each showing.  
Your ad will be printed in 1000+ programs.

## Business Advertising Rates:

_____	<b>Full Page</b>	<b>\$375</b>
_____	<b>1/2 Page</b>	<b>\$200</b>
_____	<b>1/3 Page</b>	<b>\$150</b>
_____	<b>Sponsor a Raffle Basket / Business Card Ad</b>	<b>\$100</b>
_____	<b>Booster Ad</b>	<b>\$ 25</b>

## Wording for Ad:

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## Theme for Basket

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Business Name \_\_\_\_\_

Name & Title \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

EmailAddress \_\_\_\_\_

### Art and Payment Deadline is 1 October 2010

- \_\_\_\_\_ **Artwork included – hardcopy or cd**
- \_\_\_\_\_ **Sending artwork** (business cards, camera ready artwork) Mail Camera Ready
- \_\_\_\_\_ **Email electronic file to** [agfsprogrambook@gmail.com](mailto:agfsprogrambook@gmail.com). - Ad may be forwarded **in actual size, minimum of 300 dpi, prefer jpg, tif (photoshop) or indd (inDesign).**

Email this request form to [agfsprogrambook@gmail.com](mailto:agfsprogrambook@gmail.com) and use BUSINESS AD + Your Name in the Subject Line or send to:

**ICS - American Girl Event Program Book**  
**314 Old Allerton Road, Annandale, NJ 08801**

Please make checks payable to ICS-HSA

Ad Total \_\_\_\_\_

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