

# Business Advertising in the Keepsake Program Book

On November 20, 2011 ICS/AG Fashion Show will host three separate shows with an audience of 400+ at each showing.  
Your ad will be printed in 1000+ programs.

## Business Advertising Rates:

_____	Full Page	\$375
_____	1/2 Page	\$200
_____	1/3 Page	\$150
_____	Sponsor a Raffle Basket / Business Card Ad	\$100
_____	Booster Ad	\$ 25

Wording for Ad:

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Theme for Basket

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Business Name \_\_\_\_\_

Name & Title \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

EmailAddress \_\_\_\_\_

Art and Payment Deadline is October 8, 2011

- \_\_\_\_\_ Artwork included – hardcopy or cd
- \_\_\_\_\_ Sending artwork (business cards, camera ready artwork) Mail Camera Ready
- \_\_\_\_\_ Email electronic file to [Melissa811@mac.com](mailto:Melissa811@mac.com) - Ad may be forwarded in actual size, minimum of 300 dpi, or jpg preferable.

Email this request form to [Melissa811@mac.com](mailto:Melissa811@mac.com) and use BUSINESS AD + Your name in the subject line.

Or send to: ICS - American Girl Event Program Book 314 Old Allerton Road, Annandale, NJ 08801.

Please make checks payable to ICS-HSA

Ad Total \_\_\_\_\_

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