

Honoring Your American Girl in the Keepsake Program Book

Every child will be thrilled to discover her own special message of good wishes in the Event Program Book while watching or performing in the ICS American Girl Fashion Show. Full and Half page ads may include a photo and/or messages; while smaller ads are for messages of love and encouragement.

A photo session will be available for your child to have an opportunity, for a \$25 fee, to sit for the ad portrait dressed in her personal American Girl fashion, holding her favorite doll. Or you may provide the photo, an American Girl theme is preferred. Your photo needs to be sharp, high contrast and the same size or larger than the ad size. It will be scanned and printed in black and white.

Patron Advertising Rates: Ad sizes are approximate

___ Full Page	4 3/4" x 7 1/2"	\$100 - Special Recognition Message and/or Photo \$125 - including photo session
___ 1/2 Page	4 3/4" x 3 3/4"	\$75 - Special Recognition Message and/or Photo \$100 - including photo session
___ 1/4 Page	2 1/4" x 4	\$50 - Special Recognition Message
___ 1/8 Page	2 1/4" x 1 3/4"	\$25 - Special Recognition Message

Your message as it is to appear in the ad:

___ Photo for ad included

OR

___ Photo session requested

PHOTO AND PAYMENT DEADLINE IS OCTOBER 21, 2011

Please make checks payable to ICS-HSA

Order

Total: _____

Your

Name: _____ Phone: _____

Address: _____ Town: _____ State _____ Zip _____

Email

Address: _____

Send to: ICS-American Girl Event Program Book 314 Old Allerton Road, Annandale, NJ 08801

OR Email Melissa811@mac.com include PATRON AD and your name in the subject line.

Photo sessions will be held Mid-October, exact dates to follow.